

## ORDER



**Orders**  
**Order / Rev:** 711824  
**Alt Order #:** 06305964  
**Product Desc:** MD JOBS & SCHOOLS  
**Estimate:** 1739  
**Flight Dates:** 09/07/12 - 09/13/12  
**Original Date / Rev:** 09/06/12 / 09/10/12  
**Order Type:** Political

**WUSA**

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Greer Margolis Mitchell/ Pol  
**Buying Contact:**  
**Billing Contact:**  
 3050 K St NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** For Maryland Jobs & Schools  
**Demographic:** A35+  
**Product Codes:** IS-Issue/Non Ballot  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/03/12	09/09/12	34	\$94,750.00	\$80,537.50
09/10/12	09/16/12	85	\$146,900.00	\$124,865.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	119	\$241,650.00	\$205,402.50	0.00
<b>Totals</b>	<b>119</b>	<b>\$241,650.00</b>	<b>\$205,402.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUSA	09/07/12	09/13/12	10-11a Let's Make A Deal	CM	10-11a	MTWTF--	:30	5	\$1,000.00	P-1	0.00	NM	5	\$5,000.00
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/07/12	09/13/12	MTWTF--			5			\$1,000.00		0.00			
E 2	WUSA	09/07/12	09/13/12	Letterman Late Night with David Letterman	CM	1135P-1237A	MTWTF--	:30	5	\$1,200.00	P-1	0.00	NM	5	\$6,000.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/07/12	09/13/12	MTWTF--			5			\$1,200.00		0.00			
E 3	WUSA	09/07/12	09/13/12	Price Is Right The Price is Right	CM	11a-12p	MTWTF--	:30	5	\$1,500.00	P-1	0.00	NM	5	\$7,500.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/07/12	09/13/12	MTWTF--			5			\$1,500.00		0.00			
E 4	WUSA	09/07/12	09/13/12	DT Daytime	CM	9a-3p (12:30 PM-3:00 PM)	MTWTF--	:30	5	\$1,800.00	P-1	0.00	NM	5	\$9,000.00
CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/07/12	09/13/12	MTWTF--			5			\$1,800.00		0.00			
E 5	WUSA	09/07/12	09/13/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	MTWTF--	:30	5	\$1,500.00	P-1	0.00	NM	5	\$7,500.00
9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/07/12	09/13/12	MTWTF--			5			\$1,500.00		0.00			





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 Alt Order #: 06305964  
 Flight Dates: 09/07/12 - 09/13/12

Advertiser: For Maryland Jobs & Schools  
 Product Desc: MD JOBS & SCHOOLS  
 Estimate: 1739  
**WUSA**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	WUSA	09/08/12	09/08/12	LF 1135p-1235a Criminal Minds	CM	1135P-1235A	-----S-	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$750.00		0.00			
E 25	WUSA	09/08/12	09/08/12	8-10a Sa CBS This Morn CBS This Morning: Saturday	CM	8-10AM	-----S-	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
SATURDAY EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					2	\$350.00		0.00			
E 26	WUSA	09/09/12	09/09/12	NFL Football Game #1 NFL Football Game #1	CM	Sat-Sun 1-4p	-----S	:30	2	\$16,000.00	P-1	0.00	NM	2	\$32,000.00
NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					2	\$16,000.00		0.00			
E 27	WUSA	09/09/12	09/09/12	9 News @ 630p Sun 9 News @ 630PM Sunday	CM	630-7P	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
9 NEWS AT 630PM SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$1,000.00		0.00			
E 28	WUSA	09/09/12	09/09/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$4,000.00		0.00			
E 29	WUSA	09/09/12	09/09/12	Sun Prime C The Good Wife	CM	9-10P	-----S	:30	1	\$9,000.00	P-1	0.00	NM	1	\$9,000.00
THE GOOD WIFE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$9,000.00		0.00			
E 30	WUSA	09/13/12	09/13/12	Thu Prime C Person of Interest	CM	10-11P	---T---	:30	1	\$9,000.00	P-1	0.00	NM	1	\$9,000.00
PERSON OF INTEREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$9,000.00		0.00			
E 31	WUSA	09/13/12	09/13/12	Thu Prime B Big Brother 14	CM	9-10P	---T---	:30	1	\$12,000.00	P-1	0.00	NM	1	\$12,000.00
BIG BROTHER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$12,000.00		0.00			
E 32	WUSA	09/11/12	09/11/12	Tue Prime C CSI: Crime Scene Investigation	CM	10-11P	-T-----	:30	1	\$8,000.00	P-1	0.00	NM	1	\$8,000.00
PERSON OF INTEREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----					1	\$8,000.00		0.00			
E 33	WUSA	09/11/12	09/11/12	Tue Prime A NCIS	CM	8-9P	-T-----	:30	1	\$12,000.00	P-1	0.00	NM	1	\$12,000.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----					1	\$12,000.00		0.00			
E 34	WUSA	09/12/12	09/12/12	Wed Prime B Criminal Minds	CM	9-10P	--W----	:30	1	\$9,000.00	P-1	0.00	NM	1	\$9,000.00
CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$9,000.00		0.00			
													Totals	119	\$241,650.00